

2014 State of Community Management

Sneak Peek

Check out this preview of our upcoming, ground-breaking research.

The Internet is Awesome

100%

This stat shouldn't surprise you: a whopping 10 out of 10 community managers agree - the internet is wicked awesome.

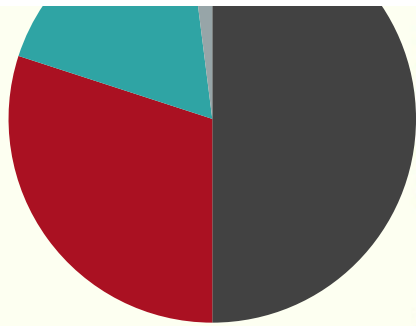


CMGRs ♥ Pie

Official Pie Chart

Apple

The results are



Cherry

Chicken Pot

Mincemeat

definitive:
community
managers are
crazy for pie!

Apple, cherry,
chicken pot even
mincemeat pie!

Bar None



Another thing
community
managers agree
on?

Bars!
They love 'em!

Official
Bar Graph

Lemon

Sports

Karaoke

Irish

Credits:

Happy April 1st!

We hope you enjoyed this "preview" - the actual
research report will be released on 4/22/14.

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