



# Brian Oblinger

Customer Experience Executive

Brian focuses on driving shared value between organizations and their customers to increase engagement, satisfaction, and retention. He accomplishes those goals by using an analytical approach to understand customer behavior and leverages cutting-edge technologies and business strategies to drive results.

## Skills

- Customer Experience
- Social Customer Care
- Digital Transformation
- Advocacy & Loyalty Programs
- Digital Engagement & Content
- Training & Certifications
- Analytics, Insights, & ROI
- Support Operations
- Business Systems

## Experience

### Vice President, Customer Experience & Global Community

DataRobot

2019 – 2020

- What I did: Built experiences for Data Scientists, Developers, Data Engineers, Business Analysts, and Executives around machine learning and artificial intelligence

### Vice President, Global Community

Alteryx

2017 – 2019

- What I did: Drive the customer experience for a global community of data scientists
- Skills developed: Scaling Globally, Customer Journey Mapping, Enablement Programs

### Vice President, Community & Support

Alteryx

2016 – 2017

- What I did: Strategy, execution, and measurement of community, support, & learning
- Skills developed: Scaling a Business, IPO Readiness, Change Management

### Vice President, Community & Social Content

Alteryx

2015 – 2016

- What I did: Built a world-class community for customers, partners, and employees
- Skills developed: Executive Leadership, Business Strategy, Budgetary Discipline

### Senior Strategy Consultant

Lithium Technologies

2014 – 2015

- What I did: Deliver strategic social media and community guidance to top brands
- Skills developed: Value Assessments, Executive Briefings, Certification Programs
- Customers I worked with: Acer, Autodesk, eBay, OpenTable, Sephora, Warner Bros

### Senior Social Solutions Consultant

Lithium Technologies

2009 – 2014

- What I did: Delivered strategic and tactical enterprise platform-focused client services
- Skills developed: Business Consulting, Project Management, Presentations
- Customers I worked with: Hewlett-Packard, The Home Depot, Cisco, SAP, Polycom

*For more information about my experience, visit [linkedin.com/in/brianoblingle](https://www.linkedin.com/in/brianoblingle)*

## Education

B.S., Computer Information Systems  
W.P. Carey School of Business  
Arizona State University  
Graduated 2009

## Contact

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