

Learning // Sharing // Collaborating

CONNECT 2022 // AGENDA

Community Technology Summit

Monday, October 24, 2022

The Forum // Main Stage

9:00AM Registration // Breakfast

10:00AM **Welcome Session**
Jim Storer, The Community Roundtable

10:15AM **Keynote: Coming Together in Trust**
Margot Bloomstein

11:00AM **Community Case Studies***

12:00PM **Networking // Lunch**

1:15PM **Panel: Building an Engaged Community***

2:00PM **Break // Networking**

2:15PM **Community Case Studies***

3:15PM **Break // Networking**

4:00PM **Panel: Communities and The Future of Work***

4:45PM **Closing Remarks**

5:00PM **Networking // Reception**

7:00PM **Optional Partner Dinners**

The Hub // Demo Stage

11:00AM **Stakeholder Engagement**
Brad Rooke & Pete Stratigakis, Igloo Software

11:30AM **Workplace Experience: The Future of Employee Engagement**
David Fletcher, Appspace

12:30PM **Your Homepage Needs an Upgrade**
Dori Gray & Gary Lungarini, Social Edge Consulting

1:00PM **Unlock the Power of Your Community With Hivebrite**
Daniel Bush, Hivebrite

1:30PM **Using Community Intelligence to Surface Insights, Take Action, & Build Thriving Communities** Kyle Pitocchelli, Common Room

2:45PM **Verint Community for a Digital-First World**
Ramzi Banna, Verint

4:15PM **A Look at InSided's Community Platform**
Andrew Carter, InSided

More technology demos coming soon!

The Community Technology Summit is a full-day learning experience, connecting community practitioners and partners, including platform providers, systems integrators, and consultants.

Learn from community technology experts at:



Learning // Sharing // Collaborating

CONNECT 2022 // AGENDA

Connect creates meaningful connections for online community leaders.

Tuesday, October 25, 2022

- 8:00AM Breakfast and Networking
- 9:30AM **Back Together! Welcome & Icebreaker**
Jim Storer, The Community Roundtable
- 10:00AM **Tiny Habits: Embracing Intention Setting**
Penny Schnarrs, AAMC
- 10:30AM **Let's Grow! Building and Managing Community Teams**
Lisa Allison, Analog Devices, Inc & Sarah Mahon, AECOM
- 11:15AM **Designing a Framework for a Super User Program**
Anne Larsen, Grundfos
- 12:00PM Bird of Feather Lunch
- 1:00PM **Metrics Deep Dive: Designing Compelling Dashboards**
Kim Blanck, The Conference Board & Emma Nicholas, TheCR
- 1:45PM **Culture Club: Educating Internal Stakeholders**
Chris Catania, ESRI & Maria Ogneva, Invoca
- 2:30PM **Strengthening Ties: Getting to (Really) Know Your Members**
Rachael Silvano, Zapier
- 3:00PM Break & Networking
- 3:30PM **Big Idea Keynote: Dr. Stephen Spinelli, President, Babson College in Conversation with Mary Lightfoot, Gallaudet University**
- 4:30PM **Community Leadership Awards Presentation**
- 6:00PM **Conversations and Cocktails - Silvertone Lounge**

Featuring:



Connect 2022 Technology Partners



Learning // Sharing // Collaborating

CONNECT 2022 // AGENDA

Connect creates meaningful connections for online community leaders.

Wednesday, October 26, 2022

Featuring:

8:00AM Networking // Breakfast

9:00AM Insights from Day One

9:30AM **Build to Scale: Community Operations**
Stephanie Weiner, AAMC & Claire Fletcher, Splendid

10:15AM **Let's Move: Migrating Your Community**
Becky Scott, Jumpcloud & Michelle Mathias, ESRI

11:00AM Break & Networking

11:30AM **Content & Programs to Drive Engagement**
Melissa Westervelt, Cambridge Associates & Madalyn Sistik, AAMC

12:15PM Birds of Feather Lunch

1:15PM Optional Small Group Discussion & Co-working



Connect 2022 is located in downtown Boston, MA at Convene Boston.

A discounted room block at the Omni Parker House is available to all participants.

Connect 2022 Partners

