

CONNECT 2023 // AGENDA

Community Technology Summit

Wednesday, October 4, 2023



The Forum // Main Stage

- 9:00AM **Registration // Breakfast**
- 10:00AM **Welcome Session** *Jim Storer, The Community Roundtable*
- 10:15AM **Keynote:** *Richard Millington, Feverbee*
- 11:00AM **Community Case Studies from Analog Devices, Inc. and PTC**
- 12:00PM **Networking // Lunch**
- 1:15PM **Panel: Building an Engaged Customer Ecosystem**
- 2:00PM **Break // Networking**
- 2:30PM **Case Studies from AARP and Jazz Pharmaceuticals**
- 3:00PM **Break // Networking**
- 3:45PM **Panel: Secrets of a Successful Platform Launch (or Migration)**
- 4:15PM **Community & AI** *Hans Scharler & Chen Lin, MathWorks*
- 5:00PM **Closing Remarks and Questions**
- 5:15PM **Reception and Networking**
- 7:00PM **Optional Partner Dinners**



The Hub // Demo Stage

Bye Bye Keyword Search: An Integrated AI Solution for Your Community
Social Edge Consulting

Create Engaging CX with Verint Community
Verint

Bi-directional content syndication with SmartConX
iTalent Digital

Optimize Your Community Strategy: Unleash the Power of the Next-Generation Community
Khoros

The Community Technology Summit is a full-day learning experience, connecting community practitioners and partners, including platform providers, systems integrators, and consultants.

Learn from community technology experts at:



Co-Located // One-Day Only

DATA-DRIVEN

COMMUNITY MANAGEMENT

A LIVE WORKSHOP WITH RICHARD MILLINGTON

1pm - 5pm ET