Dear STAKEHOLDER NAME,

The Network is a peer community for online community practitioners built by the community experts at The Community Roundtable. It’s the leading resource for community builders exploring the opportunities and challenges that come from applying community approaches to their organizations.

I’d like to become a part of this vibrant peer network to scale our community operations and need your support.

Membership in The Network includes:

* Access and introductions to the smartest practitioners in the market
* Weekly Roundtable discussions exploring a wide range of relevant topics (view past calls [here](https://communityroundtable.com/what-we-do/research/roundtable-call-library/))
* Online community management training programs including [Community Fundamentals](https://communityroundtable.com/what-we-do/training-and-events/training-thecr-academy/) (a $495 value), [Community Program Essentials](https://www.communityroundtable.com/what-we-do/training-and-events/training-thecr-academy/community-program-essentials/) (a $495 value) and an expanding set of challenge specific modules on [moderation, metrics, and more](https://thecracademy.talentlms.com/quick-learn-courses)
* Access to an extensive library of assets including resource bundles, case studies, interviews and reports from past roundtable calls
* Community building toolkits, including The Social Executive Toolkit and [The State of Community Management Toolkit](https://www.communityroundtable.com/what-we-do/training-and-events/toolkits/2013-state-community-management-toolkit/) (a $1,000 value)
* 21 tactical resource bundles on specific topics including engagement, gamification, metrics and measurement, and more (a $150 value each)
* Curated lists of the most relevant public content and reports
* Discounted access to their annual community event [The Connect](https://communityroundtable.com/what-we-do/training-and-events/thecr-connect/) (a $500 value)

[Member companies](https://communityroundtable.com/who-we-are/our-client-list/) include a wide array of leading organizations, including Aetna, CA Technologies, Humana, City Year, The World Bank, Electronic Arts, Microsoft, Autodesk, Ernst & Young, and more. Based on the [member testimonials](https://communityroundtable.com/who-we-are/our-client-list/client-success-stories/) on their web site, members typically cite three reasons why they join and participate in The Network:

1. **Save time on critical challenges.** The Network is comprised of members from diverse backgrounds and industries, but they all have one thing in common - they're focused on making the most of social technologies for their organization. I’ll tap into the collective experience and expertise of the membership, carefully facilitated by The Network team. The Network practices active peer matching, introducing members that are thinking about trying something with a member who's been there and done that already.
2. **Stay on top of industry developments.** The Network team focuses on curating the best content and conversations for community managers. Whether it's expert roundtable calls, carefully-curated online content or the private online library filled with hundreds of assets, The Network will make sure I’m able to find what I need to solve the challenges we face.
3. **Have someone to turn to.** The Network team knows what it's like to be in charge of thriving community program. If I’m not sure where to find what I need, They are at the ready to help me find the people and resources to get the job done right. This is called their "Community Concierge" service – and it’s guaranteed. They offer a 100% money back satisfaction offer.

Membership in The Network is $1,995 annually.

Please confirm that you support me joining The Network. If you’re interested in access for more people, they have a discount for three ($4,795) and five people ($7,995) and I’d be able to coordinate our participation.

Thanks so much for your time. Let me know if you have any questions. I look forward to your reply.

Best regards,