

CONNECT 2024 // AGENDA

Monday, October 21, 2024

8:00AM Registration//Breakfast // Networking

9:00AM The State of Community Management
Jim Storer, The Community Roundtable

10:30AM Morning Break // Networking

11:00AM Community Case Studies: Technology

11:00AM Networking // Lunch
Birds of a Feather: Community Use Types

1:00PM Technology Demos: *Verint, Social Edge, and iTalent Digital*

2:00PM Interactive Workshops: AI, Migrations, and More

3:00PM Afternoon Break // Networking

3:30PM Conversation with Community Leaders:
Lisa Allison, Analog Devices, Inc. and Emily Hagedorn, Yelp with Moderator Lisa Tallman, Community Food Navigator



4:30PM Presentation of the Community Leadership Awards

5:00PM Reception // Networking

6:00PM Optional Partner Dinners

Connect 2024 is supported by:



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8:00AM Breakfast // Networking

9:00AM Insights from Day One // Connections Activity

10:00AM Community Case Studies: MVP/Super User Programs

11:00AM Morning Break // Networking

11:30AM Community Case Studies: Community Operations

12:30PM Birds of a Feather Lunch: Unconference Topics

1:30 PM Rock, Paper, Scissors Posse!

1:45PM Evolving Community from a Project to a Platform: Edward Ford, Dassault Systemes

2:45PM Break//Networking

3:15PM Community Case Studies: Community and AI

4:30PM Collaborative Keynote

5:00PM Happy Hour



Connect 2024 is located in downtown Boston, MA at Convene Boston and includes breakfast, lunch, snacks, and unlimited beverages.

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October 21-22, 2024

**Connect 2024 is part community reunion, part unconference.
100% designed for community builders.**

Connect blends expert community builders with unique networking, collaboration, and learning opportunities for every level of community leader. You'll walk away with *meaningful new connections* and ways to *improve your community program immediately*.

Workshops

Dig into timely community topics like how to use AI effectively and migration best practices, and take home actionable plans for your community program.

Case Studies

Expert community leaders share their experience and advice in interactive case study sessions. Topics include: *Community Operations, Super User Programs, AI, and more.*

Inspiration

From success stories told by community peers, to learning from industry thought-leaders, Connect participants explore inspirational ideas to energize their work and improve their community programs.

Connections

Connect lives up to its name through the meaningful connections you'll make. The agenda is heavy on time for *intentional introductions, deep conversations, and collaborative learning.*

Connect 2024 is supported by:

VERINT.

